

# Sharing on Instagram

### **Option 1: Share a Post to Your Story (Great for More Visibility!)**

- 1. Find the Post You Want to Share
- 2. Tap the Paper Plane Icon: It's right under the post (next to the comment icon)
- 3. Tap "Add Post to Your Story"
- 4. This opens up the Story editor with the post embedded.
- 5. Add Personal Touch
- Tag relevant accounts (e.g., @exampleschool, @exampleteam)
- Add hashtags (#hottytoddy, #customjackets, etc.)
- Add text like "Check this out!" or "Look what's coming "."
- 6. Post It!

Tap "Your Story" or "Close Friends" if you want to limit the audience.

#### Option 2: Send a Post to Someone via Direct Message (DM)

- 1. Tap the Paper Plane Icon: Under the Post
- 2. Select the Person or Group you'd wish to send it too

Help: You can search by name or username.

Tip: You can send to multiple people at once.

3.(Optional) Add a Message

Say something like: "Thought you'd love this custom Ole Miss jacket" or "Check this out for our next order."

4.Tap Send!

## Sharing on X or Twitter

#### **Option 1: Repost or Quote Tweet for More Visibility**

- 1. Find the Post You Want to Share: Scroll to the post (yours or someone else's) on X
- 2. Tap the Propost Icon: It's the two arrows in a loop, under the post.
- 3. Choose "Repost" or "Quote Post" Repost: Simply shares it to your followers.
- Quote Post: Lets you add your own message on top.
- (Optional for Quote Post) Add a Comment
  Example: " These Huddlboxes are next-level from @Huddlbox! Perfect for your school or athletic program!"
- 4. Post It!

### Option 2: Send a Post in a DM

- 1. Tap the Share Icon (↗) Under the Post: It's the little arrow icon next to the Repost and Like buttons
- 2. Choose "Send via Direct Message" Select or Search for the User, Type in their handle or name
- 3. (Optional) Add a Message Example: "Hey, thought this would be perfect for your football team!"
- 4. Tap "Send"

# Sharing on Facebook

#### **Option 1: Share a Post to Your Feed or Page**

- 1. Find the Post You Want to Share
- 2. Tap the "Share" Button (Arrow Icon: Under the post—next to "Like" and "Comment"
- 3. Choose Where to Share
- "Share to Feed" (your personal or business timeline)
- "Share to a Page" you manage (like your school's sports page)
- "Share to a Group" (e.g. team parents, coaching groups)
- 4. Add Your Own Caption (Optional but Recommended!)
- Example: "These Huddlboxes are a game changer! Message us to get your team set up!"
- 5. Tap "Post"

### **Option 2: Send a Post Directly to Someone (Messenger)**

- 1. Click or Tap "Share" Under the Post
- 2. Select "Send in Messenger"
- 3. Search for the Person's Name: Coach, principal, fellow rep—whoever would love it!
- 4. (Optional) Add a Personal Message
- Example: "Hey! Thought you'd love this for your school—unlimited possibilities for athletics and academics!"
- 5. Tap "Send"

# Sharing on TikTok

#### Option 1: Share a TikTok to Boost Reach

- 1. Find the TikTok You Want to Share
- 2. Tap the Share Arrow (**1**) on the Right Side. *This opens a menu of sharing options*.
- 3. Choose How You Want to Share:
- "Post to Story" (if you have that feature)
- "Repost" (boosts the video to your followers)
- "Share to Instagram, Facebook, Snapchat, etc." choose based on your audience!
- 4. (Optional) Add a Message or Caption: Especially when reposting or sharing externally.
- 5. Done! The video is now seen by your followers or audience on other platforms.

## Option 2: Send a TikTok via DM (Direct Message)

- 1. Tap the Share Arrow (1) on the Video
- 2. Tap a Username From Your Contacts OR Tap "Search": You can send to another rep, coach, or athlete directly.
- 3. (Optional) Add a Quick Message
- Example: "Hey! Thought you'd love this for your school—unlimited possibilities for athletics and academics!!"
- 4. Hit "Send"