

## ***Introduction: Huddlbox Sales Script for Athletic Directors***

*This script is designed to highlight Huddlbox's key benefits and address the needs of Athletic Directors while keeping the conversation focused on how Huddlbox can enhance their athletic programs and generate revenue through local sponsorships.*

*Hi [Athletic Director's Name],*  
*Insert personal intro and pleasantries.....*and I wanted to share some exciting information about a product that could transform how your school handles sound and video for athletic events and beyond.

### ***Your Pitch:***

Huddlbox is a state-of-the-art sound and video system, designed specifically with athletics and schools in mind. It's perfect for both indoor and outdoor use—whether it's for **PE classes**, the **weight room**, **sporting events**, **pep rallies**, or even **staff and parent meetings**.

Huddlbox provides **high-quality sound and video** that can elevate any event or activity, making your events more engaging, interactive, and professional. The possibilities are truly limitless!

### **Key Benefits:**

- **Versatility:** Whether you're hosting sporting events, training sessions, or school-wide activities, Huddlbox delivers top-notch sound and video quality in any setting.
- **Durability:** It's built for both indoor and outdoor use, ensuring it performs well regardless of the environment.
- **Ease of Use:** Huddlbox is designed to be simple to set up and operate, so you can focus on the event, not the tech.

## **Sponsorship Opportunity:**

One of the most exciting features of the Huddlbox is that it can be **funded through local sponsorships**. This means you can feature your local sponsors directly on the Huddlbox or the on the Smart TV, creating a great opportunity for visibility and building community relationships. It's a win-win: your sponsors gain exposure, and your school gets the best portable audio and video system for all your events.

## ***Your Closing:***

I'd love to discuss how Huddlbox can help enhance your school's events. Are you available for a quick call or meeting to learn more about how Huddlbox can elevate your program?